

# Muskoka Lakes Association

## 2022 Yearbook

### Insertion Order



Phone, or email order to:

Muskoka Lakes Association, Box 298, Port Carling, ON P0B 1J0

Tel: 705-765-5723; Email: [admin@mia.on.ca](mailto:admin@mia.on.ca)

**Ad material must be received no later than Friday March 25, 2022.**

Company: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

E-mail: \_\_\_\_\_ Pick up previous ad \_\_\_\_\_

Tel: \_\_\_\_\_ No changes \_\_\_\_\_

Fax: \_\_\_\_\_ Changes to text/graphic \_\_\_\_\_

**Directory Listing Category:** \_\_\_\_\_

Include my phone number with my business category in the Services & Trade Directory, **Rate \$25** \_\_\_\_

Reserve space as checked below (material to follow) \_\_\_\_\_

Ad Display:	Width x Height	\$ Black & White	\$ Colour
___ Full page	8 1/2 x 11"	___ \$1,125	___ \$1,685
___	___ \$ 965	___ \$1,450	
___ 1/2 page	4 7/8 x 7 1/2"	___ \$ 765	___ \$1,155
___ 1/2 page	7 1/2 x 4 7/8"	___ \$ 765	___ \$1,155
___ 1/3 page	2 3/8 x 9 3/4"	___ \$ 470	___ \$ 790
___ 1/3 page	4 7/8 x 4 3/4"	___ \$ 470	___ \$ 790
___ 1/6 page	2 3/8 x 4 3/4"	___ \$ 275	___ \$ 515
___ 1/6 page	4 7/8 x 2 3/8"	___ \$ 275	___ \$ 515
___ Outside Back Cover	8 1/2 x 11"		___ \$5,100
___ Inside Back Cover	8 1/2 x 11"		___ \$3,825
___ Inside Front Cover	8 1/2 x 11"		___ \$4,460
___ <b>Separate Insert</b> combined with a 1/6 page colour ad :			
	Up to 20 grams:		___ \$1,870
	20 to 60 grams:		___ \$2,100
	61 to 120 grams:		___ \$2,200
	121 to 200 grams:		___ \$2,625
	200 + grams:		Custom pricing based on actual weight

\*All prices subject to 13% HST

Invoices will be sent out by May 13<sup>th</sup>, 2022. Payment Due Date will be June 17<sup>th</sup>, 2022

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_