

Muskoka Lakes Association
2022 ShoreLines Newsletter



Insertion Order



Copy deadlines:
Winter – January 14, 2022
Spring – April 8, 2022
Summer – June 10, 2022
Fall – September 16, 2022

Name: _____

Company _____

Mailing Address _____

E-mail _____

Tel # _____ Fax # _____

Signature _____ Date: _____

1/4 Page Colour Ad (Select one):

- \$425 each + HST: Winter Spring Summer Fall
 4 consecutive ads for \$1,500 + HST beginning _____ issue.

Ads are to be 3.9" wide x 5.025" tall

Supplied File Specifications

- Artwork must be press ready
- All Adobe Creative Suite Software products; include all links and fonts.
- TIFF Files (Raster Files): 300 dpi@100% full print size
- EPS Files with fonts converted to curves and images embedded
- CMYK colour format – NOT RGB
- Full Bleed Ads require 0.125" bleed on all four sides.
- Word Doc., Publisher Files, Power Point and similar files or PDF's generated from this software will not be accepted.

Please phone us or email the order to:

**Muskoka Lakes Association Box 298, Port Carling, ON P0B 1J0
Phone: 705-765-5723; E-mail admin@mla.on.ca**