

Muskoka Lakes Association
2018 Yearbook
Insertion Order



Phone, fax or email order to:
 Muskoka Lakes Association, Box 298, Port Carling, ON POB 1J0
 Tel: 705-765-5723; Fax: 705-765-3203; Email: admin@mlo.on.ca
Ad material must be received no later than March 30, 2018.

Company: _____
 Name: _____
 Address: _____

 E-mail: _____ Pick up previous ad _____
 Tel: _____ No changes _____
 Fax: _____ Changes to text/graphic _____

Directory Listing Category: _____

Include my phone number with my business category in the Services & Trade Directory, Rate \$25 ____

Reserve space as checked below (material to follow) _____

Ad Display:	Width x Height	\$ Black & White	\$ Colour
___ Full page	8 1/2 x 11"	___ \$1,100	___ \$1,650
___ 2/3 page	4 7/8 x 9 3/4"	___ \$ 945	___ \$1,420
___ 1/2 page	4 7/8 x 7 1/2"	___ \$ 750	___ \$1,130
___ 1/2 page	7 1/2 x 4 7/8"	___ \$ 750	___ \$1,130
___ 1/3 page	2 3/8 x 9 3/4"	___ \$ 460	___ \$ 775
___ 1/3 page	4 7/8 x 4 3/4"	___ \$ 460	___ \$ 775
___ 1/6 page	2 3/8 x 4 3/4"	___ \$ 265	___ \$ 505
___ 1/6 page	4 7/8 x 2 3/8"	___ \$ 265	___ \$ 505
___ Outside Back Cover	8 1/2 x 11"		___\$5,000
___ Inside Back Cover	8 1/2 x 11"		___\$3,750
___ Inside Front Cover	8 1/2 x 11"		___\$4,370
_____ Separate Insert combined with a 1/6 page colour ad :		Up to 20 grams:	___\$1,785
		20 to 60 grams:	___\$2,000
		61 to 120 grams:	___\$2,100
		121 to 200 grams:	___\$2,500

*All prices subject to HST