

Muskoka Lakes Association
2018 ShoreLines Newsletter



Insertion Order



Copy deadlines:

- Winter – January 12, 2018
- Spring – April 13, 2018
- Summer – June 15, 2018
- Fall – September 14, 2018

Name _____

Company _____

Mailing Address _____

E-mail _____ Tel # _____ Fax # _____

Signature _____ Date: _____

1/4 Page Colour Ad (Select one):

- \$410 each: Winter Spring Summer Fall
- 4 consecutive ads for \$1400 beginning _____ issue

Ads are to be 3.9" wide x 5.025" tall

Supplied File Specifications

- Artwork must be press ready
- All Adobe Creative Suite Software products; include all links and fonts.
- TIFF Files (Raster Files): 300 dpi@100% full print size
- EPS Files with fonts converted to curves and images embedded
- CMYK colour format – NOT RGB
- Full Bleed Ads require 0.125" bleed on all four sides.
- Word Doc., Publisher Files, Power Point and similar files or PDF's generated from these software will not be accepted.

Phone, fax, mail or email the order to:

Muskoka Lakes Association Box 298, Port Carling, ON P0B 1J0
tel: 705-765-5723; fax 705-765-3203; e-mail info@mla.on.ca