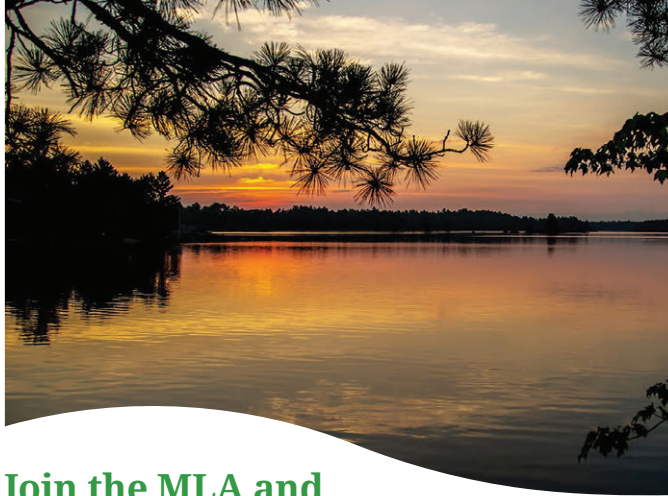




If you love Muskoka, join the Muskoka Lakes Association!

The Muskoka Lakes Association (MLA) is a local group that shares a common love for Muskoka. We believe in protecting the natural shorelines, water quality and healthy forests that make up this slice of paradise. Join the MLA so we can more effectively advocate for the protection of the unique environment we all cherish.



Join the MLA and make your voice heard!

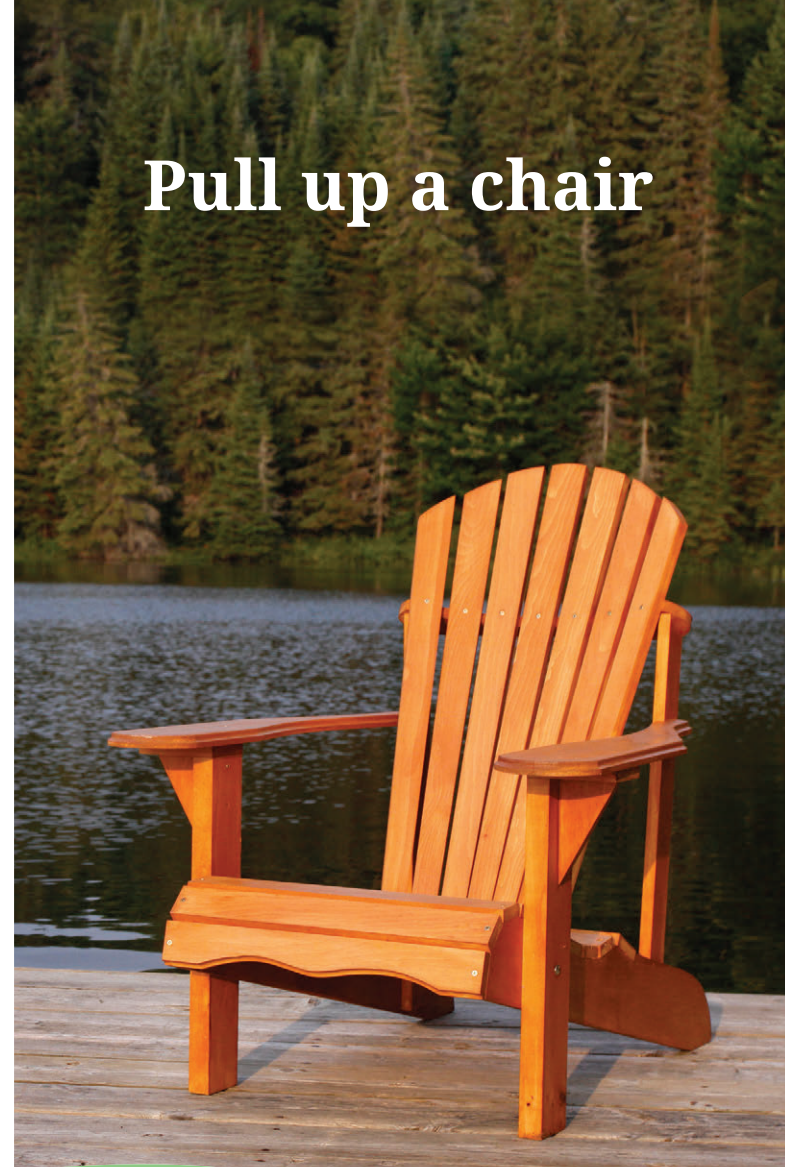
If you care about responsible land use and development, fair taxation, preservation of water quality and shared enjoyment of the Muskoka experience, help us be your advocate by joining the MLA. Your membership fees and the increased member count give us the resources and credibility to advocate for the things that matter to you.



Online
membership
here



mla.on.ca
Muskoka Lakes Association
FOR ALL GENERATIONS



Pull up a chair



Let's talk about
protecting everything you love
about Muskoka.

We are agents of advocacy

The Muskoka Lakes Association is a volunteer membership-based organization advocating for responsible stewardship and enjoyment of the unique environment of Muskoka.

We protect the environment

The MLA advocates for responsible land use planning and sustainable development that protects water quality and respects the natural beauty of Muskoka.

We promote water quality

The MLA Water Quality Initiative (WQI) is one of the most comprehensive, citizen-science based water quality monitoring programs of any lake association in Canada. This program monitors lake water quality to provide data to protect vulnerable areas. The data is shared with local municipal governments.

We engage politically

The MLA plays an active role in advocating on behalf of all Muskoka property owners for responsible land use and reasonable taxation. We participate in municipal policy and by-law development to ensure protection of the long term environmental and economic health of the region.

We engage with the community

The MLA advocates for the safe and responsible enjoyment of Muskoka, while encouraging mutual respect and living in harmony with the environment. We actively promote safety on the waterways and sponsor community initiatives.



We are agents of action

With the strategic deployment of our resources and through dogged determination, we get things done. Here's a small sample of recent successful MLA initiatives.

- ▶ In recent municipal elections, candidates that the MLA identified as being aligned with MLA values were successfully elected.
- ▶ The MLA helped achieve a 50% reduction in the number of residential and resort commercial units approved to be built in Minett, down from 4,000 units.
- ▶ Successfully advocated for numerous official plan policies and by-laws to help protect the environment during development.
- ▶ Since 1991 over 50,000 seedlings have been distributed at MLA Annual Seedling Day to remediate shorelines and wooded areas.
- ▶ 100 trained MLA volunteers are mobilized 4 times a year to measure and monitor the quality of our water throughout Muskoka.



Looking to play a part in our Muskoka Community?

We are ready to welcome you and your family with open arms. Here's a list of opportunities to become a part of the MLA community:

- ▶ Volunteer at an MLA Regatta or Antique Boat Show.
- ▶ Water Quality Monitoring: Join with 100+ volunteers to collect samples, help organize the equipment, take a delivery to the lab in Dorset.
- ▶ Office help: Input water quality data, organize documents or let us know what interests you.
- ▶ Help us recruit new members.
- ▶ Join a committee or the Board of Directors.

We are agents of our community

Spending time in Muskoka is all about enjoying family, friends and neighbours. That's why the MLA helps build community by supporting, funding or operating a variety of fun, cottage-focused events.

- ▶ The MLA organizes an annual Aquatic and Sailing Regatta.
- ▶ MLA members volunteer and collect for local food banks.
- ▶ We raise money to support the MLA Bursary, awarded annually to a local Muskoka student.
- ▶ Our Annual Family Seedling Day held in Port Carling, is always a big hit with families!
- ▶ To promote harmony along shorelines, the MLA has developed the widely shared Good Neighbour Code.



What do I get with my membership?

As a member of the MLA you will:

- ▶ Receive our monthly NewsBites and regular e-blasts with timely information on key issues, events and activities!
- ▶ Receive our quarterly newsletter ShoreLines.
- ▶ Receive your copy of the Annual Yearbook - it's such a good read members keep it for years!
- ▶ Enjoy participating in our events including the annual Aquatic Regatta and Sailing Regatta.
- ▶ Be entitled to attend our information-packed seminars and webinars free of charge.
- ▶ Know that your \$150 annual MLA membership is the best insurance you can buy to protect your Muskoka investment.